ACADEMIC STAFF PROFILE

i. BRIEF BIOGRAPHY (PROFESSOR SAMUEL TAIWO AKINYELE)

Professor Akinyele was born on December 1, 1972. He obtained his bachelor's degree in Business Administration from the University of Ilorin in 1999 and a Master's degree in Management Sciences specializing in Marketing from the same University in 2002. He was awarded a Doctor of Philosophy in Marketing in 2010 by Covenant University, Ota, Nigeria. He started his university teaching career with Covenant University in the Department of Business Management, where he was appointed as an Assistant Lecturer teaching courses in Marketing, Business Administration and industrial Relations and Personnel Management, where he rose to the position of Senior Lecturer in the University in 2011 and also serve as Acting Head of Department. He then joined the services of the Federal University of Agriculture as Senior Lecturer in June 09, 2015. His appointment was confirmed with effect from June 9, 2017. He was appointed the Ag. HOD Entrepreneurial Studies from July 1, 2015 to June 30, 2017. In 2018, He was promoted to the position of a Reader with Area of focus on Entrepreneurial Marketing and Venture Creation and in 2021 he was elevated to the rank of Full Professor. In 1st October, 2026 he was appointed as the Head, Entrepreneurial Studies, College of Entrepreneurial and Development Studies.

Some of His major administrative assignments and contributions to Tertiary Education in the University include his role as ; Chief Examiner, Department of Entrepreneurial Studies from 2015- 2017; 2026- Date, Chairman, Ad-hoc Committee for the review of Departmental Curriculum from 2016- 2017; the Chairman, search Committee for verification of equipment's and machines to procure for the Department Skill Acquisition Room 2016- 2017; Member, Senate from 2015- 2017; 2021- Date, Member, Representative of the College on Promotion Committee from 2015- Date; Member, University Student Disciplinary Committee from 2018- 2020; Member, College Board of Studies from 2015- Date and Member, Business Committee of CENTS. He has made contributions to teaching and research in Entrepreneurial Studies. He has supervised several undergraduate and postgraduate research projects in Entrepreneurial Studies and Business Management.

Other External assignments in which he had been involved include: External Assessor for Promotion in Yaba College of Technology between 2020- 2021; External Assessor for MBA Viva in Lagos Business School between 2019- 2020; External Moderator for Yaba College of Technology in the Department of Business Administration between 2017- 2019.

Professor. Akinyele has presented over twenty Conferences papers in both national and international contexts; attended several workshops and seminars and has over ten publications both in books and Chapters in books; five Monographs and over eighty-seven (87) journal articles in print in local and international papers, His inputs in teaching and research in Entrepreneurial Marketing and Venture Creation as well as dedication to duties. make him exceptional in his field. He has received several awards including the Federal Government Postgraduate Scholarship for MSc in 2001, Research Honorarium from Financial Training Centre, Lagos, Best Lecturer, Covenant University in 2013, Most Outstanding Lecturer in 2014, Award for Excellence for Development and Growth in FUNAAB in 2017, and Special Award

of Honour in recognition for upliftment in 2014. He is a member of the following Academic Associations among which are: American Marketing Association, Institute of Chartered Entrepreneurs Consultants of Nigeria, Associate Member, International Society For Development and Sustainability, Marketing Science Association, Institute of Learning and Teaching in Higher Education and Business Academia Association. He is happily married with four children and an ordained Minister in the Redeemed Christian Church of God.

ii. PASSPORT –SIZED PHOTOGRAPHY



iii. DEPARTMENT: Entrepreneurial Studies
iv. FULL NAME: AKINYELE, SAMUEL TAIWO
v. STAFF NUMBER: SP2303
vi. TITLE: PROFESSOR

V. PHONE NUMBER: +2348035734276

vii. INSTITUTIONAL E-Mail: akinyelest@funaab.edu.ng

viii. RESEARCH GATE (RG): https//. www.researchgate.net

viii. LINKEDIN (Linkedin Profile): https//.www.linkedin.org

ix. GOOGLE SCHOLAR PROFILE : https//googlescholar.com

SCOPUS (Scopus Author ID) : https//.www.scopus.com

x. ORCID NUMBER: https//orcid.org/ 0000-0003-1152-8428

xi. QUALIFICATION: PhD, FICEN, AMISDC, NIM, AMAMA, AMBA,AMMS

xii. MEMBERSHIP OF PROFESSIONAL BODIES

(i) Associate Member Marketing Science
(ii) Associate Member, Business Academia
(iii) Associate Member, National Institute of Marketing of Nigeria
(iv) Fellow, Institute of Chartered Entrepreneurs Consultants of Nigeria
(v) Associate Member, American Marketing Association
(vi) Associate Member, Allied Academics, USA
(vii) Member, Management & Social Science Forum, Nigeria

(viii) Member, Institute of Learning & Teaching in Higher Education

(ix) Reviewer, International Academy of African Business & Development

(x) Fellow, Institute of Chartered Entrepreneurs Consultants of Nigeria

(xi) Associate Member, International Society for Development and Sustainability

xiii. AWARDS RECEIVED

a. Federal Government Postgraduate Scholarship for MSc in 2001,

b. Research Honorarium from Financial Training Centre, Lagos,

c. Best Lecturer, Covenant University in 2013,

d. Most Outstanding Lecturer in 2014,

e. Award for Excellence for Development and Growth in FUNAAB in 2017, and

f. Special Award of Honour in recognition for upliftment in 2014.

xiv. RESEARCH CONDUCTED

i) Impact of Strategic Marketing Management on the Performance of Firms in Downstream Sector of Oil and Gas Industry. Ph.D Dissertation Unpublished , Covenant University, Ota , Nigeria.

ii) Influence of Marketing Strategies on Firms Performance. MSC Dissertation Unpublished, University of Ilorin , Nigeria.

iii) Effect of Compensation on Employee Performance. BSC Dissertation Unpublished, University of Ilorin, Nigeria.

xv. CONFERENCES ATTENDED

(i) Online Multidisciplinary Academic Conference held at University of Maiduguri on The Impact of COVID 19 Lockdown Regulations on Sub-Sahara Africa Sustainable Development. A Multidisciplinary Approach. **Paper Presented**- Impact of COVID 19 Pandemic on Multinational Firms in Nigeria.

28th- 29th January, 2021

(ii) International Conference on Entrepreneurship, Business and Technology (ICEBUT) held at Methodist University College, Ghana. **Paper Presented**- Entrepreneurial Innovation [in Footwear Production among Undergraduates in FUNAAB.

25th- 27th August, 2019

(iii)International Conference on Entrepreneurship, Business and Technology (ICEBUT) held at Methodist University College, Ghana. **Paper Presented**- Gender Issue Motivating Entrepreneur Venture in Abeokuta, Nigeria.

26th- 27th March, 2018

(iv) Annual International Conference on Managing Organizations in a Turbulent Environment for Economic Recovery, Lagos State University, Faculty of Management Sciences**. Paper Presented**-Psychological Characteristics as Predictor of Performance of Women Entrepreneurs in SMEs in Abeokuta, Nigeria

8th- 10th November, 2017

(v) 3rd International Conference on Education, Development and Innovation. Methodist University College, Ghana-Accra. **Paper Presented-** Relationship between TQM and Customer Satisfaction in Service Industry **29th 31 August, 2016**

(vi) 4th Learned International Conference, Crawford University, Igbesa. **Paper Presented**-Infrastructural Development Performance in Nigeria Predictor to SME

20 February 2017

(vii) International Conference on Entrepreneurship, Business and Technology (ICEBUT).**Paper Presented**- Gender Issue Motivating Entrepreneurial Venture in Abeokuta, Nigeria. .Methodist University College , Ghana, Accra

26th March- 27th 2018

(viii) *The International Academy of Business and Public Administration Disciplines* (IABPAD) Conference, **Paper Presented**-. Corporate environmental strategy: A Panacea for Nigerian Companies at the Double Tree Hotel in Dallas, Texas.

April 7- 12, 2012

(ix) 14th Annual Conference, *American Society of Business and Behavioural Sciences* (ASBBS). **Paper Presented**- Quality and Price Evaluation: Implications for Marketing Decision Making Las Vegas, Available at http/www.asbbs.org/proceedings/pdf

22nd- 25th February, 2009

(x) 8TH Annual International Conference. *International Academy of Business and Development* (IAABD).**Paper Presented**-E-Commerce Security and Loopholes held at London Metropolitan University, Stapleton House, 277-281 Holloway Rd, London, N7 8HN, United Kingdom.Available at http/ www.iaabd.org/ proceedings/pdf

29th May- 2nd June, 2010

(xi) 8TH Annual International Conference. *International Academy of Business and Development* (IAABD).**Paper Presented**- Gender Bias and Customer Satisfaction in the Retail Sector held at London Metropolitan University, Stapleton House, 277-281 Holloway Rd, London, N7 8HN, United Kingdom. Available at http/ www.iaabd.org/ proceedings/pdf

29th May- 2nd June, 2007

(xii) 22nd IBIMA Conference on Creating Global Competitive Economies: 2020 Vision Planning and Implementation. **Paper Presented**- Influence of Human Resource Development Programs on Workers Job Security in Industrial Organization: Empirical

Evidence from Mobil oil, Nigeria. Delivered at the**,** Rome, Italy. Available at http/ www.ibimapublishing.com/ proceedings/pdf **13- 14th November 2013**

(xiii) 22nd IBIMA Conference on Creating Global Competitive Economies: 2020 Vision Planning and Implementation. **Paper Presented**- Service Quality and Customer Satisfaction in Nigerian Banking Sector: Empirical Evidence from UBA, Nigeria. Delivered at the, Rome, Italy. Available at http/ www.ibimapublishing.com/ proceedings/pdf **13- 14th November 2013**

(xiv) 22nd IBIMA Conference on Creating Global Competitive Economies: 2020 Vision Planning and Implementation, **Paper Presented**-Strategic Human Resource Management Practices on Corporate Performance of Selected Multinational Firms: Evidence from Cadbury and Nestle, Nigeria. Delivered at the Rome, Italy. www.ibimapublishing.com/ proceedings/pdf **13- 14th November 2013**

(xv) *14th Annual Conference held at Lagos State University*. ***Paper Presented***- Implementing TQM in Higher Education Institutions: A Strategic Management Approach. Delivered Between **22-24th. August, 2006**

(xvi) *International Conference of Social and Management Science for Self- Reliance* held at University of Calabar. **Paper Presented**- An Empirical Study of Financing Small Scale Enterprise in Nigeria. , **July, 2006**

(xvii) *National Conference on Corporate Survival, Performance and Satisfaction in Competitive Market*, Bayero University, Kano **Paper Presented**-Improving Productivity through Staff Performance Evaluation in the Nigerian Private Sector. **June, 2005**

(xviii) *National Conference on Corporate Survival, Performance and Satisfaction in Competitive Market*, Bayero University, Kano. **Paper Presented**- Environmental Factors Affecting the Adoption of Effective Strategy Formulation. .**June, 2005**

(xix) International Conference on Human Development Information Technology in the 21st Century: Prospects and Challenges **Paper Presented**- Employee Productivity and Job Satisfaction in Nigeria. Held at Covenant University, Ota **September, 2005**

(xx) 3rd Marketing Educators Conference held at Covenant University, Ota. **Paper Presented**- An Analysis of Automated Teller Machine Service Quality and Customer Satisfaction in Nigerian Banks .In Creating Values for National Transformation**,** on **13th -16th February, 2011**

(xxi) 2nd International Conference on Advances in Economics, Social Science and Human Behaviour Study- ESSHBS. **Paper Presented**- Effect of Relationship Marketing on Customer Loyalty: Empirical Evidence from Access Bank Plc, Nigeria, held on **28th- 29th August, 2015.**

(xxii) 3rd International Conference on Business and Applied Sciences Academy of North America (BAASANA.. **Paper Presented**- Influence of information and communication technology usage on the performance of SMEs in selected SMESs in Nigeria,) held in Newman Conference Center(of the University of New York) between

12th- 14th June, 2015.

xxiii. 5th International Conference on Delving into issues and resources for Sub-sahara African growth in the Millennium Ers. **Paper Presented** New Strategies and Approach for Fast-Moving Businesses in Lagos, Nigeria held in University of Ilorin, **24th July, 2023.**

xxiv. Online 23rd Multidisciplinary Academic Conference on Transformation Agenda for third world communities in Evolving as Global Developed Nations. **Paper Presented** Paradigm Shift and New Business Venture Perspectives For the 21st Century held at Nassarawa State University, Keffi, 1000 Capacity Auditorium**.** **26th – 31 August, 2023**.

xxv. Online 29th Multidisciplinary Academic Conference on Shaping the Future, Trends and Insights For Developing World Intellectual Researches For Achieving New Sustainable Development. Paper Presented New Paradgm For Shaping New Venture Growth and Survival held at University of Maiduguri, Maiduguri, Faculty of Education Conference Hall**.**

28th July,2023.

xvi. PUBLICATION

1. **Akinyele, S.T. ,** Akinyele, E.F . & Joseph , A. D. (2023): Entrepreneurship Initiatives in Fish Farming and SMEs Performance. ***International Journal of Humanities and Social Science ,*** 23(4):150- 172. Published by University of Nigeria , Nsukka, Nigeria
.
2. **Akinyele, S.T. ,** Akinyele, E.F . & Joseph , A. D. (2023): Entrepreneurship Orientation and Employability of Undergraduates in Tertiary Institutions in Nigeria. ***International Journal of Management Sciece and Entrepreneurship ,*** 24(4):160- 182. Published by University of Nigeria , Nsukka, Nigeria.

3. **Akinyele, S.T. ,** Akinyele, E.F . & Joseph , A. D. (2023): Entrepreneurial Financing and Small Scale Enterprises. Performance. ***International Journal of Humanities and Social Science ,*** 24 (4):139- 1602. Published by University of Nigeria , Nsukka, Nigeria..

4. **Akinyele, S.T. ,** Akinyele, E.F . & Joseph , A. D. (2021): Technopreneurship and Performance of Women Entrepreneurs in Small Scale Enterprises. ***International Journal of Humanities and Social Science ,*** 22(4):149- 172. Published by University of Nigeria , Nsukka, Nigeria.

5. **Akinyele, S.T. ,** Akinyele, E.F . & Ipaye , T. O. (2021): Entrepreneurial Culture and New Venture Creation: A Study of Selected Poultry Farmers in Odeda .I***nternationa***l ***Journal of Management Sciences & Entrepreneurship ,*** 17(7):121- 140. Published by Bayero University, Kano. --Nigeria .

6. **Akinyele, S.T. ,** Akinyele, E.F . & Kamarakolleh , K. F. (2021): Intellectual Property Rights and Sustainability of Business Growth. ***Journal of Management Science & Entrepreneurship ,*** 22(7):145- 168. Published by Centre for African Development Studies, University of Ibadan. Nigeria .

7. **Akinyele, S.T. ,** Akinyele, E.F . & Sunmola , O. Y. (2021): Traditional Occupational Practices and Survival of Maize Farming in Rural Area in Ogun. ***Journal of Agriculture & Agricultural Technology,*** 22(1): 40- 81. Published by Centre for African Development Studies, University of Ibadan. Nigeria .

8. **Akinyele, S.T. ,** Akinyele, E.F . & Ajibona , O. I. (2021): Entrepreneurial Orientation and Women Entrepreneur Performance in Agricultural Business Practice: Evidence from Obafemi Owode Local Government Area, Nigeria. ***Journal of African Sustainable Development ,*** 21(2):83-120. Published by Centre for African Development Studies, University of Ibadan. Nigeria .

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9. **Akinyele, S.T. ,** Akinyele, E.F . & Zakari , R. M. (2021): Sustaining Entrepreneurial Initiative in Digital Content Marketing and Performance of SMEs. ***Journal of Management Science and Entrepreneurship,*** 21(7):65-90. Published by Centre for African Development Studies, University of Ibadan. Nigeria

10. **Akinyele, S.T. ,** Akinyele, E.F . & Owoeye , J.O. (2021): Influence of Entrepreneurship Development and Industrialization on Small and Medium- Scale Enterprise (SMEs). ***Journal of African Sustainable Development ,*** 22(2):77-95. Published by Centre for African Development Studies, University of Ibadan. Nigeria.

11. **Akinyele, S.T. ,** Akinyele, E.F . & Adeleke, A .S. (2021): Entrepreneurial Orientation and Performance of Women Entrepreneurs in Small Scale Enterprise: A Study of Selected Firms in Odeda Local Government Area, Ogun State, Nigeria.. ***Journal of Management Science and Entrepreneurship,*** 23(7):77-116. Published by Centre for African Development Studies, University of Ibadan.

12. **Akinyele, S.T. ,** Akinyele, E.F . & Adedeji , S.O. (2021): Impact of Covid 19 on Small and Medium Scale Enterprises Performance: A study of Selected SMEs in Odeda Local Government Area, Abeokuta. ***Journal of Management Science and Entrepreneurship,*** 22(7):18-45. Published by Centre for African Development Studies, University of Ibadan. Nigeria.

13. ***f**Akinyele, S.T. ,** Akinyele, E.F . & Lawal , A. O. (2020): Corporate Entrepreneurship, HRM Practices and Firm Performance. ***Market Forces Research Journal,*** 15(1): 41- 62. Published by College of Management Sciences, PAF-KIET Institute of Economics and Technology, Karachi, Pakistan.

14. ***Akinyele, S.T.**, Akinyele, E.F. & Babatunde, T.M. (2020): Outsourcing Strategies in Fashion Designing Among Young Graduates in Odeda Local Government, Abeokuta. ***Journal of Agriculture and Agricultural Technology***, 17 (1): 92-125. Published by Trans- Saharan Studies, University of Maiduguri, Nigeria.

15. ***Akinyele, S.T.,** Akinyele, E.F. & Obaoye, D.A. (2020): Entrepreneurial Skills Acquisition in Adire Production Among Youth in Revamping Unemployment in Nigeria. ***International Journal of Management Science and Entrepreneurship,*** 9(7):01- 24. Published by Centre for African Development Studies, University of Ibadan. Nigeria.

16. ***Akinyele, S.T.** , Akinyele, E.F. and Lawal, A.O.(2020): Human Resource Factors Influencing Entrepreneurship Development in Sango-Otta, Nigeria. ***International Journal of Humanities and Social Science.*** 9(6):11- 35. Published by Centre for African Development Studies, University of Ibadan. Nigeria.

17. * **Akinyele, S.T.** & Akinyele, E.F. (2020): Gender Issue Motivating Entrepreneurial Venture in Abeokuta, Nigeria.. ***Journal of Management Science & Entrepreneurship***, 15(7); 12-34. Published by Centre of African Development, University of Ibadan, Nigeria.

18. ***Akinyele, S.T.,** Akinyele, E.F. & Ajao, I.O. (2019) : Influence of Market Research on Entrepreneurial Ventures in Lagos State, Nigeria. ***Review of Public Administration and Management,*** 8(2):23-34. Published by Department of Public Administration, Nnamdi Azikiwe University, Awka, Nigeria.

19. ***Akinyele, S.T. ,** Akinyele, E.F. & Elegbede , T.O. (2019): Assessment of Entrepreneurial Innovation in Cassava Processing for Value Creation in Abeokuta, Nigeria. ***Journal of Agriculture and Agricultural Technology***, 19(1): 238- 272. Published by Centre for Trans-Saharan Studies, University of Maiduguri, Nigeria.

20. **Akinyele, S.T. ,** Akinyele, E.F. & Diana , O. K. (2019): Influence of Entrepreneurial Intentions on Textile Production Survival and Marketing amongst Undergraduates in Selected Nigerian Universities. ***ACTA ECONOMICA ET Turistica Journal***, 5(2): 123-161. Published by Liberatas International University, Republic of Croatia.

21. **Akinyele, S.T.,** Akinyele, F.E. & Okonkwo, I. B. (2019): Entrepreneurial Orientation in Palm oil Processing as Panacea for Youth Unemployment in Federal University of Agriculture Abeokuta. ***Journal of Agriculture and Agricultural Technology*** 15(1): 13-49. Published by Centre for African Development Studies, University of Ibadan, Nigeria.

22. ***Akinyele, S.T. ,** Akinyele, F.E. & Gbolahan , D. D.(2019): Entrepreneurial Skills Acquisition in Leather Backpack Making on Youth Employability in Abeokuta, Nigeria. ***Journal of African Sustainable Development***. 14(2): 17- 51. Published by Centre for African Development Studies, University of Ibadan, Nigeria.

23. **Akinyele, S.T. and** Akinyele, E.F (2019): Motivational Factors Influencing Women Entrepreneurs' Performance in Odeda Local Government Area, Ogun State. ***Arabian Journal of Business, and Management Review (Nigeria Chapter),*** 5(4);21-34. Published by AI-Hikmah University , Nigeria.

24. ***Akinyele, S.T. ,** Akinyele, E.F. & Coker , O.G.(2019): Influence Of Brand Image On Buying Behaviour Among Undergraduates in Federal University Of Agriculture, Abeokuta. ***Journal of Management Sciences and Entrepreneurship***, 19(7): 247-269. Published by Centre for Trans-Saharan Studies, University of Maiduguri, Nigeria.

25. ***Akinyele, S.T. ,** Akinyele, E.F. & Oyelaran, P. T. (2019): Technological Innovation and Growth of Small and Medium Enterprises in Abeokuta, Nigeria**.** ***International Journal of Management Science and Entrepreneurship,*** 10(7): 01- 30. Published by Bayero University, Kano, Nigeria.

26. ***Akinyele, S.T. ,** Akinyele, E.F. & Ojo , I. B. (2019) : Social Entrepreneurship As Tool for Revamping Economic Development in Abeokuta, Nigeria. ***Internationa***l ***Journal of Management Sciences and Entrepreneurship***, 11(7): 51- 70. Published by Centre for African Development Studies, University of Ibadan, Nigeria.

27. ***Akinyele, S.T. ,** Akinyele, E.F. & Ojo, A. F. (2019) : Assessment of Entrepreneurial Intentions in Tie and Dye among Undergraduates Employability in Federal University Of Agriculture, Abeokuta. ***International Journal of Contemporary Education Research,*** 9(8);85-119. Published by Centre for African Development Studies, University of Ibadan, Nigeria.

28. ***Akinyele, S.T.** , Akinyele, E.F. & Jayeola, R.A. (2019) : Entrepreneurial Skills Acquisition in Soap Making Production among Small Scale Enterprise Performance in Abeokuta. ***Journal of Management Sciences & Entrepreneurship.*** 19(7) 20- 36. Published by Sub-Sahara Africa Academic, University of Ibadan. Nigeria.

29. ***Akinyele, S.T. ,** Akinyele, E.F . & Odeniyi , O. T.(2019): Entrepreneurial Education in Tyre Recycling on Small and Medium Enterprises Performance on Sandal Making in Abeokuta. ***International Journal of Sustainable Development***, 10(2):142- 167. Published by Bayero University, Kano, Nigeria. .

30. ***Akinyele, S. T**., Akinyele, E.F. & Taiwo, M.H. (2018). Psychological Characteristics as Predictor of Performance of Women Entrepreneurs in Small and Medium Scale Businesses in Abeokuta, Nigeria ***LASU Journal of Business Review***, Faculty of

Management Sciences, 5(1): 60-72. Published by Department of Business Administration, Lagos State University, Nigeria.

31. ***Akinyele, S.T**., Akinyele, E.F. & Oyetunde, I.S. (2018): Technological Entrepreneurship as Pivotal for Survival of Small and Medium Enterprises in Abeokuta, Nigeria. ***Journal of Research in National Development,*** 16 (2):116-128. Published by Department of Maritime Management Technology, Federal University of Technology, Owerri, Nigeria. Available online at http://www.transcampus.org/journal; www.ajol.info/journal/jorind

32. **Akinyele, S.T.,** Akinyele, F.E. & Akinlabi, I.O. (2017): Information & Communication Technology Effectiveness on Productivity of Small and Medium Scale Enterprises: An Empirical Study of Selected SMEs in Gbagada Lagos State, Nigeria. ***LASU Journal of Business Review***. Faculty of Management Sciences, 4(2):240- 250. Published by Department of Business Administration, Lagos State University, Nigeria.

33. **Akinyele, S.T**., Akinyele, F.E. & Ajagunna, O.D. (2016): Infrastructure Development as Predictor to Small and Medium Enterprises Performance in Nigeria. ***Arabian Journal of Business and Management Review,*** 6(3): 40-53. Published by American University of Kuwait & Zainab Arabian Research Society for Multidisciplinary Issues, Dubai, United Arab Emirate. Impact Factor 4.986. Available at http:/www.arabianjbmr.com/

34. **Akinyele, S.T**., Peters, M.C.& Akinyele, F.E.(2016):Work-life Balance Practices as Panacea for Employee Performance: Empirical Evidence from River State Television, Nigeria. ***Arabian Journal of Business and Management Review(Oman Chapter),*** 6(5): 34- 47 Published by Sohar University of Oman, &Arabian Research Society for Multidisciplinary Issues, Dubai, United Arab Emirate. Impact Factor 3.81. Available at http:/www.arabianjbmr.com/

35. **Akinyele, S.T.,** Ogbari, M. , Akinyele, E.F .and Somi, B. (2016): Technology Innovation on Service Quality in the Educational Industry: An Empirical Study. **Journal of Business Administration and Management Sciences Research. (JBAMSR**) , 5(5) Published by Apex Journal International, USA.

36. **Akinyele, S.T.,** Peters, M.C. and Akinyele, F.E.(2016): Work-life Balance Imperatives for Modern Work Organization: A Theoretical Perspective. **International Journal of Managerial Studies and Research (IJMSR**), 4(8):57-66. Published by University of Chester and Academicians' Research Centre, USA Available online at http//www.arcjournals.org

37. **Akinyele, S.T**. (2015): Effect of Relationship Marketing on Customer Loyalty: Empirical Evidence from Access Bank, Plc, Nigeria. ***LASU Journal of Management Sciences,*** *2(2):44-63.* Published by Faculty of Management Sciences, Lagos State University, Nigeria.

38. Adegbuyi, A.O., Akinyele, F.A. and **Akinyele, S.T**. (2015): Social Media Marketing on Small Scale Business Performance in Ota- Metropolis, Nigeria. ***International Journal of Social Sciences & Management ,*** 2(1):3-10 . An International Publication of Simon Fraser University Library and SEM-BIOTECH Publishing Research and Study, USA

39. **Akinyele, S.T**., Ogbari, M., Akinyele, F.A. & Dibia, K. (2015): Succession Planning and its Impact on Organizational Survival. ***Journal of Research in National Development,*** 13 (2A):166-175.Published by Department of Maritime Management Technology, Federal University of Technology, Owerri, Nigeria. Available online at http://www.transcampus.org/journal; www.ajol.info/journal/jorind

40. Agboola, G.M., Epetimehin, O.S., **Akinyele, S.T.** & Ashipaloye, F.K. (2015): Organizational Ethics and Employee Level of Productivity in Nigerian Private Universities. European Journal of Business and Management, 7(28):01- 10

41. ***f*Akinyele, S.T**., Epetimehin, S., Ogbari, M., Adesola, A.O. & Akinyele, F.E. (2014): Occupational Stress among Academic Staff Performance in Private University: Empirical Evidence of Covenant University, Ota. ***The Journal Contemporary Management Research,*** *8(1): 1-23*. A Publication of Bharathidasan Institute of Management, Bharathidasan University, India.

42. **Akinyele, S.T**., Ogbari, M., Akinyele, F. A. and Adebayo, F. (2014): Impact of Local Project Environment on Inter- Firm Subcontracting. ***Journal of Business Administration and Management Sciences Research,*** 3(6):87-100.Published by Apex Journal International.Available online at http//.apexjournal. org, USA.

43. **Akinyele, S.T**. (2013): An Appraisal of Critical Success Factors in E-banking in Nigeria. ***Kashere Journal of Humanities, Management and Social Sciences***, 1(1&2):1-9. A Publication of Faculty of Humanities, Management and Social Sciences, Federal University, Kashere , Gombe State, Nigeria.

44. **Akinyele, S.T**., Adebguyi, O., Ogbari,M. & Ahmadu, F.O. (2013): Influence of Human Development Programs on Workers Job Security in Industrial Organizations: Empirical Evidence from Mobil oil Nigeria. ***BVIMSR's Journal of Management Research.****5(2): 151-159.* Published by Bharati Vidyapeeth Deemed University, India. I-

45. **Akinyele, S.T**. & Olorunleke, K. (2013): Executing a Customer Relationship Management Programme in an Emerging Market: An Empirical Approach. Faculty of

Business and Administration, ***Manager Journal.*** *17(5):46- 54. Published by* University of Bucharest Publishing House, Romania.

46. **Akinyele, S.T**. & Olorunleke, K. (2012): Effect of Consumer Behaviour and Perception on Car Purchase Decision: Empirical Evidence from Lagos-Nigeria. ***Manager Journal,*** *15(3):45-65.* Published by University of Bucharest Publishing House, Romania.

47. **Akinyele, S.T**. & Olorunleke, K. (2011): Gender Effect on Managing and Supervising Salespersons: A Student Perception. ***Journal of Research in National Development,*** 9(1b):341-349. Published by Department of Maritime Management Technology, Federal University of Technology, Owerri, Nigeria.

48. Ihinmoyan, T. & **Akinyele, S.T**. (2011): Relationship between Market Orientation, Firm Innovativeness and Innovative Performance. ***The Journal Contemporary Management Research,*** 5(2):42-54.Published by Bharathidasan Institute of Management, Bharathidasan University, India.

49. **Akinyele, S.T**. & Ihinmoyan, T. (2010): Effect of Innovation on Brand Loyalty and Customer Satisfaction: A study of Mobile Phone Users in Ota, Nigeria. ***BVIMSR's Journal of Management Research,*** 2(2):223-229, A Publication of Bharati Vidyapeeth Deemed University, India.

50. **Akinyele, S.T.** (2010): The Influence of Children on Family Purchasing Decisions in Ota, Nigeria. ***The Journal Contemporary Management Research,***.4 (2):36-51. Published by Bharathidasan Institute of Management, Bharathidasan University, India.

51. Olorunleke, K. & **Akinyele, S.T.** (2010): Marketing Strategies Effectiveness on Profitability: A Study of Small Grocery Shops in Nigeria. ***Akungba Journal of Economic Thoughts,***4 (1):11-24. Published by Department of Economics, Adekunle Ajasin University, Akungba-Akoko, Nigeria.

52. **Akinyele, S.T**. (2010):Strategic Marketing and Firms' Performance: A Study of Nigerian Oil and Gas Industry. ***Economic Sciences Series***, 62 (4):24-45.Published by Petroleum- Gas University, Ploiesti, Romania.

53. **Akinyele, S.T.** (2010): Assessment of Customer Handling Competencies of Nigerian Employees. ***International Journal of Research in Commerce andManagement,***1(1):1-12 Jagadhri-Haryana. Published by Commerce Kurukshetra University, Kurukshetra, Haryana, India.

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